



2023

**ANNUAL
REPORT**

A MESSAGE FROM OUR BOARD CHAIR



In December, the Care Share Board gathered for our last meeting of 2023 and took the time to reflect on what the year had meant for Care Share. The year brought Care Share new projects and initiatives, funding, Board members, additional staff roles, more organizations participating in Equity+ Network, and many new podcast episodes.

It also brought the departure of some staff and interns, as they move onto the next phase of their journeys. The organization continues to grow and the Boards is grateful to the Care Share team, collaborators, funders, and others who have stood with Care Share in collaborating for health equity. While we know change is always constant, we remain steadfast in our dedication to equity and to Care Share's strategic priorities.

Care Share has exciting things planned for 2024 to help us further advance our mission and strategic goals.

North Carolina finally saw Medicaid expansion in 2023, paving the way for 600,000 North Carolinians to get coverage under Medicaid. With the support of many NC funders, Care Share and partners are leading efforts to help people understand their new enrollment options, apply for, and use their new Medicaid coverage. We know that it will take sustained effort and collaboration from many to make sure that communities that have been historically marginalized and excluded from care are able to access coverage through expansion.

We also look forward to the potential expansion of the Healthy Opportunities Pilot and continuing to build capacity among Human Service Organizations and other community based organizations to thrive in the pilots and in all of their work to support their communities.

A key part of Care Share's history and future is collaboration. We look forward to working with many different partners in 2024, whether they be old or new.

ALICE K. POLLARD, MSW, MSPH

A MESSAGE FROM OUR EXECUTIVE DIRECTOR



As we reflect on the transformative year of 2023, Care Share Health Alliance stands at the intersection of growth and commitment to health equity. New projects, increased funding, and the addition of dedicated individuals to our team have propelled us forward.

Care Share's leadership in convenings such as NC Get Covered and NCCOMeT reflects our ongoing dedication to supporting insurance and healthcare access, and ensuring equitable coverage for historically marginalized communities remains a steadfast commitment.

Our Equity+ Network continues to expand, fostering collaboration among diverse community-based organizations, learning best practices, and offering insightful conversations which can be heard via our Equity+ podcast series.

Looking ahead to 2024, we are eager to build upon our current efforts and achievements. Medicaid Expansion in North Carolina is a milestone, and Care Share, along with our partners, stand at the forefront of supporting individuals, organizations, and communities through new enrollment options.

In the upcoming year, we anticipate the potential expansion of the Healthy Opportunities Pilot and aim to strengthen the capacity of Human Service Organizations for service delivery and community members' well-being.

Collaborations and partnerships remain integral to Care Share's journey. We eagerly anticipate working with both longstanding and new partners in the coming year, forging connections that strengthen our collective impact on health equity. Together, let's make 2024 a year of meaningful progress and shared accomplishments.

WEYLING WHITE, MBA

OUR FUNDERS

A HEARTFELT THANK YOU TO CARE SHARE'S FUNDERS for their continuous leadership, partnership and financial support of our mission and special programs. North Carolina is a healthier state because of your commitment to our most vulnerable neighbors:



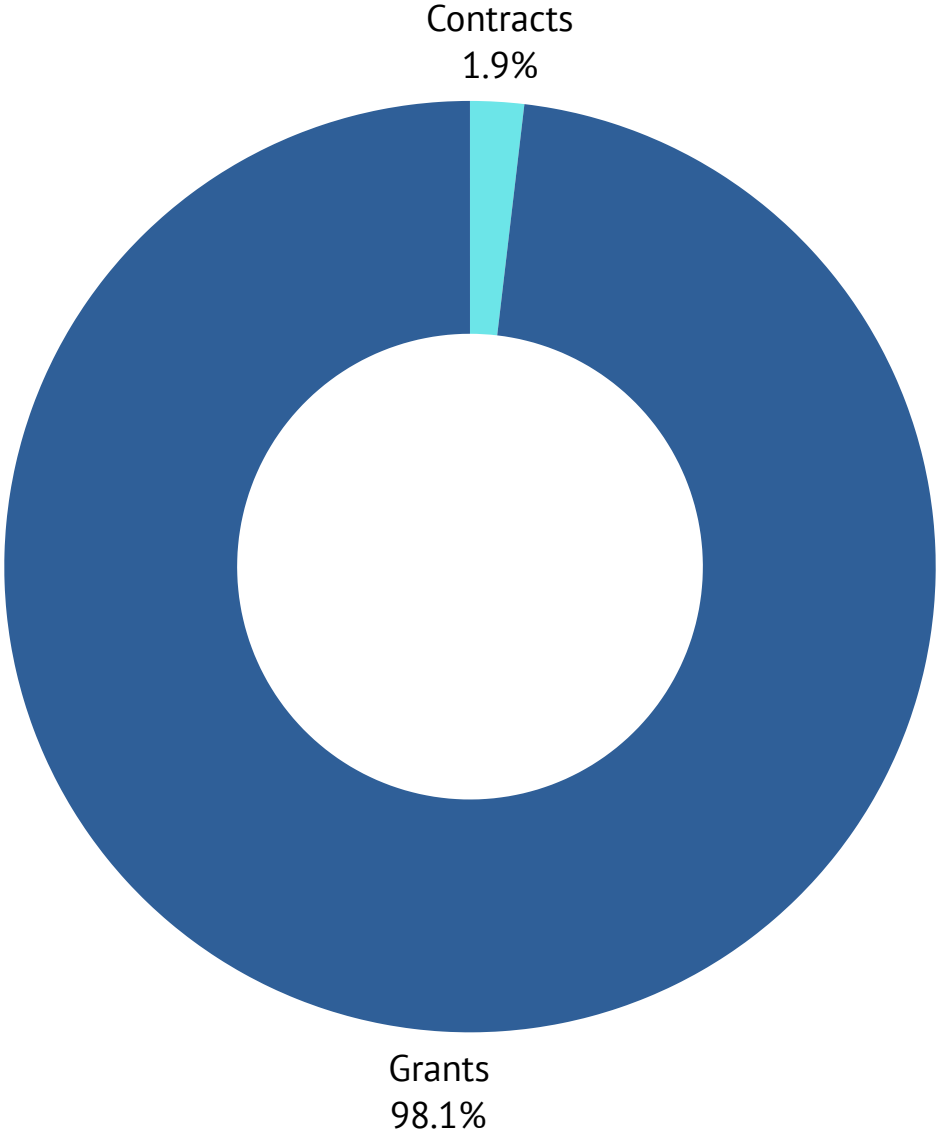
**Looking Back.
Working Forward.**
Kate B. Reynolds Charitable Trust



**BlueCross BlueShield
of North Carolina** | **Foundation**

FINANCIAL REPORT

Contracts Grants



2023 AT A GLANCE

38

Coalition meetings convened for healthcare access with

310

total attendees

2

Conferences hosted with

291

total attendees

7

Trainings held with

126

total attendees

5

New Board Members

2

New Staff

8

Podcast episodes produced with

382

total listens

50

Community Based Organizations registered to the Equity+ Network Community Resource Map

31

Guest speakers shared their expertise with Care Share audiences through trainings, coalition meetings and podcast episodes

2

Equitable Health Leadership Pathways Program Interns Hosted

1

NC Non-Profit Internship Program Intern Hosted

NEW BOARD MEMBERS



CARRIE ROSARIO, DRPH, MPH

Assistant Professor
UNC Greensboro



MEREDITH GRINGLE, PHD

Assistant Professor
NC Wesleyan University



YESENIA CUELLO

Executive Director
NC FIELD Inc.



JAMILLA PINDER

Director, Equity & Community Engagement
Cone Health Foundation



HONEY ESTRADA

President
North Carolina Community Health Workers Association

DO
GOOD
THINGS

THANK YOU

Care Share Health Alliance bids a fond farewell to our board members whose terms' ended in 2023:



ANGEL ROMERO



DON JONAS



JOSIE WILLIAMS



CARLA OBIOL



TERRY VANDUYN



VINCENT WONG





NEW STAFF



KYNDAL DODD

Virtual Assistant



HOLLIS SMITH

Medicaid Expansion Outreach & Education Coordinator

2023 INTERNS



CLAIRE HOPKINS

Spring 2023
Equitable Health Leadership
Pathways Program



JASMINE RIDDLE

Spring 2023
Equitable Health Leadership
Pathways Program



JADA HARRIS

Summer 2023
Nonprofit Internship Program

MEDICAID TRANSFORMATION

NC COLLABORATIVE ON MEDICAID TRANSFORMATION

- **11 NCCOMeT Collaborative Meetings** with **7 subject matter expert guest speakers** and a maximum of **over 80 participants**.
- The November 2023 NCCOMeT Collaborative Meeting was a webinar in collaboration with the NC Rural Center about the affect of Medicaid Expansion on Rural NC with over **80 participants**.
- NCCOMeT held **10 Beneficiary Outreach & Engagement Subgroup Meetings** with a maximum of **21 participants**.

HEALTHY OPPORTUNITIES PILOT

- Care Share convened **4 All Partners Meetings** with HOP stakeholders and Human Service Organizations with a maximum of **29 participants** and **13 organizations** in attendance.
- Care Share, in collaboration with MDC Rural Forward, hosted a meeting with Access East Human Service Organizations with **30 participants** from **14 HSOs and stakeholder organizations** in attendance.
- Care Share hosted an **HSO Financial Considerations of Medicaid Contracting** webinar in collaboration with Non-Profit Finance Fund with **24 attendees** from **15 different HOP organizations**.

NC GET COVERED

During 2023, **NC Get Covered** supported North Carolina enrollment Assisters and Navigators through the **11th Health Insurance Marketplace Open Enrollment Period**, the beginning of the "**Medicaid Unwinding**" and the beginning of **Medicaid Expansion**.

- NC Get Covered hosted **10 Coalition Meetings** with **6 subject matter expert guest speakers** and a **maximum of 51 attendees**.
- In October, NC Get Covered held **Qualified Health Plan Trainings** with the **9 QHPs** offering plans in NC on the Health Insurance Marketplace during Open Enrollment 11. There were a total of **101 attendees** between the three trainings.
- In May, NC Get Covered partnered with the North Carolina Community Health Center Association and NC Navigator Consortium to host a hybrid virtual/in-person **Enrollment Assister Conference** in Greensboro, NC to help enrollment assisters understand the "Medicaid Unwinding". **230 attendees** were present.
- Care Share, NCCHCA and NCNC also partnered to host a **Virtual Conference** in October to help enrollment assisters prepare for Open Enrollment Period 11. **190 attendees** were present.



EQUITY+ NETWORK

In 2023, Care Share Health Alliance continued to develop our Equity+ Network, a hub for Community Based Organizations working to promote health equity, regardless of size or budget.

In November 2023, we sent out a survey to the **50 Community Based Organizations** registered to the Community Resource Map.

- **75%** of survey respondents found the Equity+ Network site **“Easy“ to “Very Easy“ to navigate and understand**
- **50%** of respondents have **used a resource** from the Equity+ Network
- **50%** of respondents had **listened to an episode** of the **Equity+ Podcast**
- The majority of respondents were interested in seeing **more Toolkits and Webinar** resources from the Equity+ Network

Care Share will use the survey results to improve the experience of Equity+ Network website and provide needed resources to Community Based Organizations in North Carolina in 2024.

EQUITY+ PODCAST

Care Share completed our first season on the **Equity+ Podcast**. It included **8** episodes with over **6 hours** of content. Season One's episodes received **58 downloads** from our hosting platform, Simplecast, and **246 views** on Youtube. Our **12 guest speakers** helped make this a first season full of enlightening, candid, and sometimes emotional conversation about health equity in our state.

TOP 3 EPISODES



Episode 6

“The Only One in the Room”

125 Listens



Episode 3

“CHWs: Connecting Communities to Health”

47 Listens



Episode 5

“NC Farmworker Communities”

44 Listens



NC MEDICAID EXPANSION

After ten years of hard work from advocates all across state, North Carolina finally passed Medicaid Expansion into law in March of 2023! Care Share is honored to be part of the effort to spread awareness about Medicaid Expansion, and help organizations and communities better understand enrollment.

This work is part of a collaborative effort between Care Share, the NC Community Health Center Association and NC Navigator Consortium, and is supported by combined funding from the Kate B. Reynolds Charitable Trust, the Duke Endowment, Dogwood Health Trust, Cone Health Foundation and the John Rex Endowment.

To lead our Medicaid Expansion efforts, Care Share hired a **Medicaid Expansion Outreach & Education Coordinator**, Hollis Smith, who joined our team in November.

In December, Care Share hosted the first of our monthly **Medicaid Expansion Partner Engagement Sessions** with a total of **75 attendees**.

We will continue our Medicaid Expansion work in 2024 with additional **Partner Engagement Sessions**, a **webinar series** with subject matter expert guest speakers, **in-person trainings** for enrollment assisters in all Medicaid Managed Care regions, and a **supplemental marketing campaign** for hard-to-reach populations who may be eligible, but have not enrolled in Medicaid Expansion.



2024: WHAT'S AHEAD?

HEALTHY OPPORTUNITIES PILOT

Care Share will continue to support collaboration and uplifting community voice through HSOs in the Healthy Opportunities Pilot in 2024 through offering additional HSO Convenings and Conferences, facilitating All Partners Meetings, and sharing the results of our HOP Financial Sustainability survey conducted in partnership with Quantified Ventures.

EQUITY+ PODCAST

Season 2 of the Equity+ Podcast will be released in 2024. Our first episode, going live at the end of January, will discuss the current state of Medicaid Expansion. Other topics will include digital equity, language justice, the healthy opportunities pilot, voting equity and receiving gender affirming care in NC.

DIGITAL EQUITY GRANT

Care Share will work with East Carolina University and Roanoke Chowan Community Health Center to help bridge the digital equity divide experienced by rural and underserved communities in Eastern North Carolina with Community Health Workers.

MEDICAID EXPANSION

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