



Request for Proposal Strategic Planning Services

Deadline for Submission: April 28, 2021

PURPOSE:

Care Share Health Alliance is seeking proposals to lead the board of directors, staff and key stakeholders through a strategic planning process.

Specifically, Care Share Health Alliance is seeing a **Consultant** to provide the following services:

- Design a strategic planning process with Care Share Executive Director and board Executive Committee
- Facilitate the strategic planning process including (components may vary based on consultant's process):
 - Review of mission & vision to affirm (or revise) understanding and buy-in by all stakeholders
 - Development of organizational values (5-7)
 - Identify outcomes & impact
 - Develop priority areas, goals and objectives
- Make recommendations for learning opportunities to support the strategic planning
- Conduct interviews with staff, board and key stakeholders as needed

Care Share Health Alliance (staff & board) is responsible for:

- Coordination of meetings (virtual or in person) and learning opportunities
- Communication with board, staff and key stakeholders
- Being available for questions, process redesign and

We are looking for a consultant who is committed to racial and health equity, uses a collaborative or facilitative leadership process, has an understanding of the NC and national healthcare and health improvement landscape so they can lead Care Share into the future of innovation, opportunity and most importantly health equity.

Background information:

Created in 2008, Care Share is a statewide non-profit that works with state and local partners to improve access to care and the health for underserved North Carolinians. Our vision is communities are healthy & committed to health equity for all. The cornerstone of our mission and approach is multi-stakeholder collaboration. Care Share offers technical assistance and consulting services to communities, funders, collaborative networks of care for the uninsured, hospitals, health departments and other safety net providers in the areas of facilitation, collaboration building, prioritization processes, action-planning, and other purposes focused on cross sectional collaboration to improve health outcomes.

Care Share serves as a "neutral" third party convener and facilitator to provide community engagement

services to evoke effective collaboration, needs identification, policy and community change

Budget & Timeline

- The budget for this process is up to \$10,000
- Complete strategic planning by November 16, 2021

Send 1-page proposal and Resume/CV by Friday April 28, 2021 to:

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