



NC Get Covered Coalition Meeting January 19, 2018 Sherry S. Hay, MPA UNC Department of Family Medicine Director of Community Health Initiatives Adjunct Assistant Professor



Who are Certified Application Organizations (CAO) in NC?

- An organization who is a community health center or other health care provider, hospital, a non-federal governmental or non-profit social service agency who would like to help by training staff to assist people applying for coverage through the Marketplace
- Apply on-line to be a CAO at: <u>https://marketplace.cms.gov/technical-assistance-resources/assister-programs/cac-apply.html</u>
- Ensure staff is trained, have processes in place to offer assistance, and sign an agreement.
- Once the agreement is signed, then you will be issued a set of numbers to issue staff so they can access training on-line.





Partners in our Region!

- Student Health Action Coalition (SHAC)
- Piedmont Health Services (PHS)
- UNC General Internal Medicine (GIM)
- UNC-Healthcare System (UNCHCS)
- Legal Aid
- UNC Financial Counselors
- Senior Health Insurance Information Program(SHIIP)
- UNC Family Medicine
- Elon-Alamance Health Partners





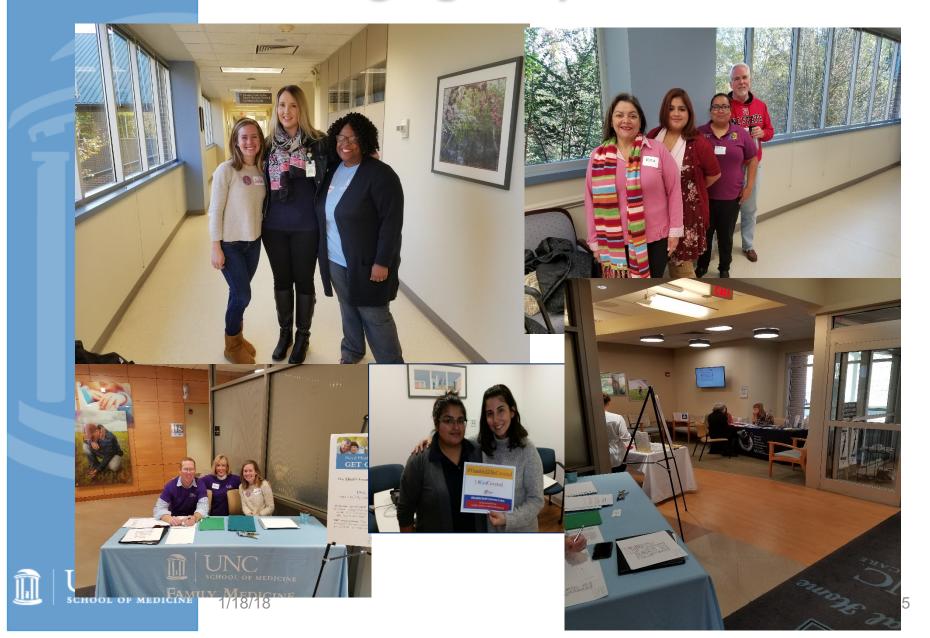




What are the Regional Partners engaged in for OE5?

- Convening regional and county partnership meetings to discuss strategies – staying connected to NC Get Covered
- Conducting outreach to uninsured households alerting to open enrollment and the ability to receive free assistance
- Educating patients and community "at-large" about the ACA and events. Sharing key messages and phone #.
- Assisting patients with applications on the marketplace by individual appointment throughout open enrollment as well as one day events called Enroll-a-thons
- Sharing general volunteers, CACs and others for events and on-site appointments

Changing Peoples Lives....





The Outcomes.....

One person never knew they were covered by the VA and found out! He had been eligible for 20+ years and never knew it. He received a VA coverage letter and took to the VA office to get coverage!

Was able to sign up for a plan in one session! Found a plan that covers prescriptions, and PCP at an affordable cost!

Losing Medicaid, CAC helped me obtain a Silver plan!

I got a Cigna Silver plan for \$150/month!

"The enrollment event was so great I referred a friend for an appointment afterwards to a CAC so they could get help"...his friend met with a CAC after the event and he chose a plan! A few days later he called back saying he had made a mistake- a drug he needed was not covered in the plan he had selected. So he came back in a second time and with CAC's and healthcare.gov help, cancelled the first plan and enrolled into a comparable plan that did cover his needed prescription!



1/18/18