

OE6 North Carolina Wrap-up

YOUNG  INVINCIBLES

Topics

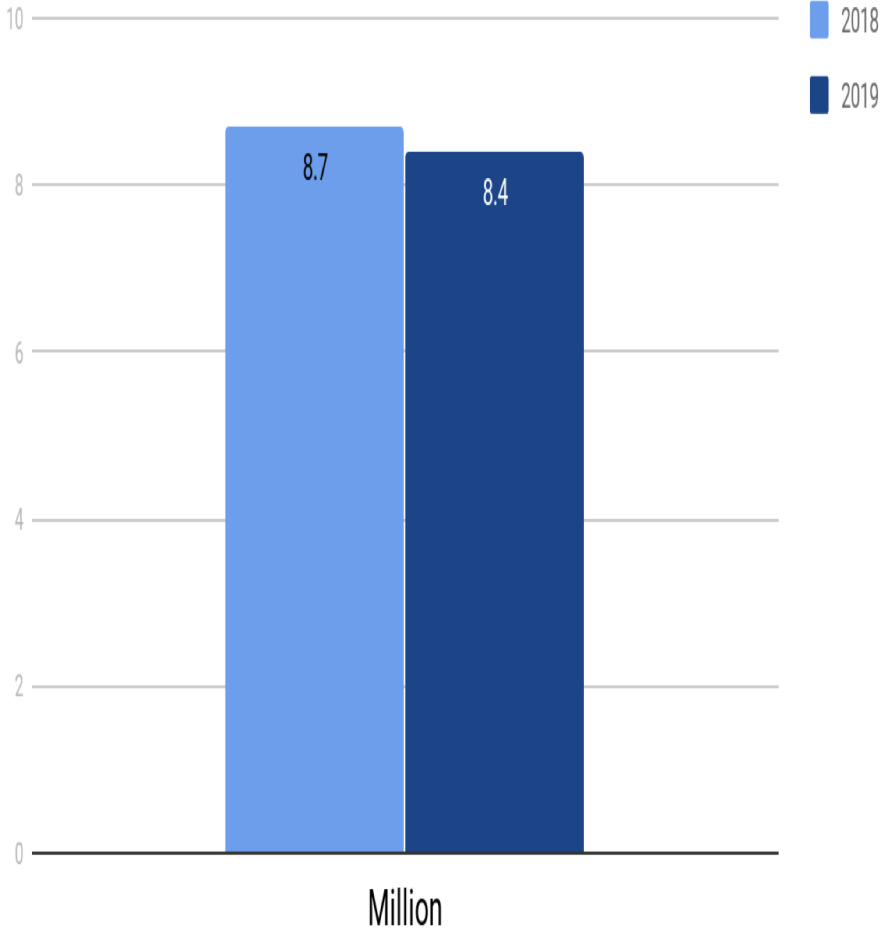
- Recapping open enrollment numbers
 - comparing past and present
 - North Carolina's status on the national stage

- National Perspective
 - challenges and successes
 - federal updates
 - 2019 special enrollment period outlook
 - Partner Survey

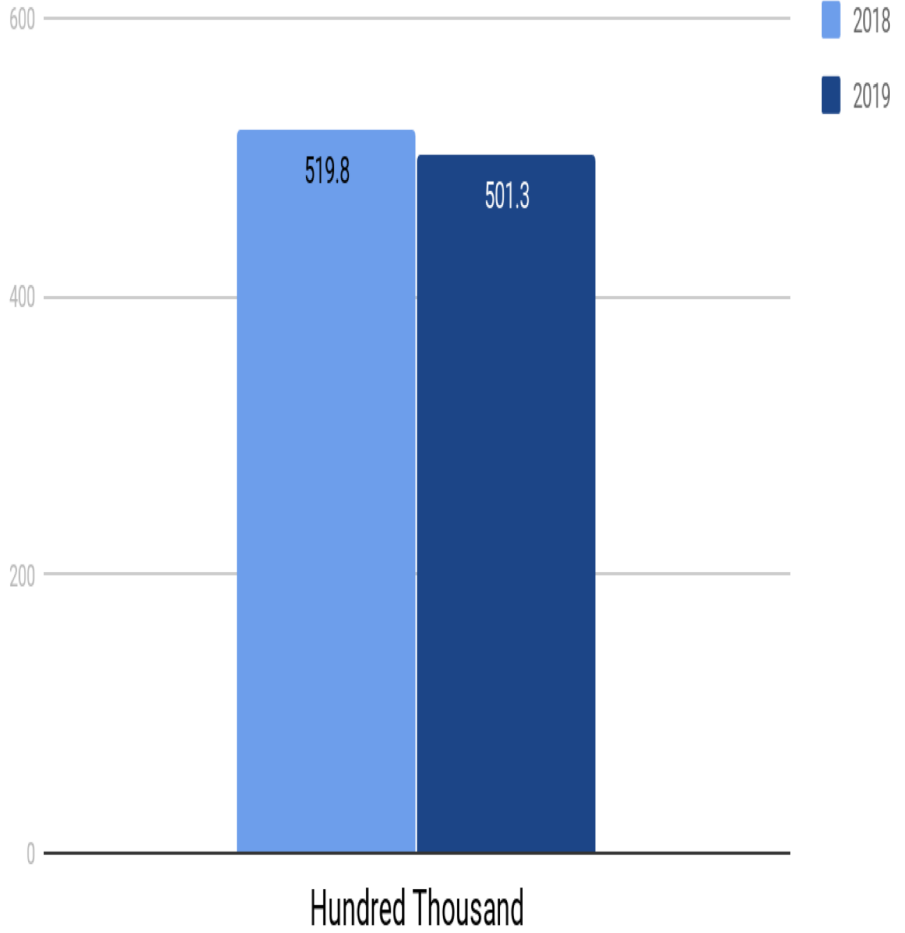
North Carolina focus

Success despite setbacks!

Nationwide FFM Final Enrollments

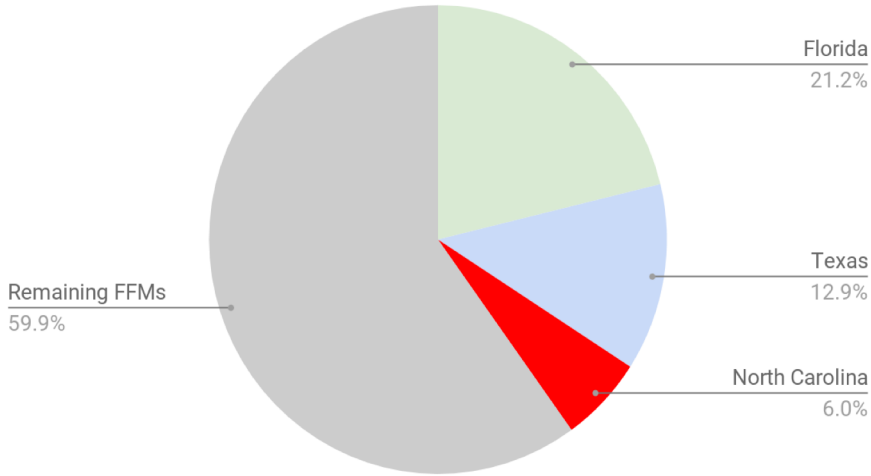


North Carolina Final Enrollments

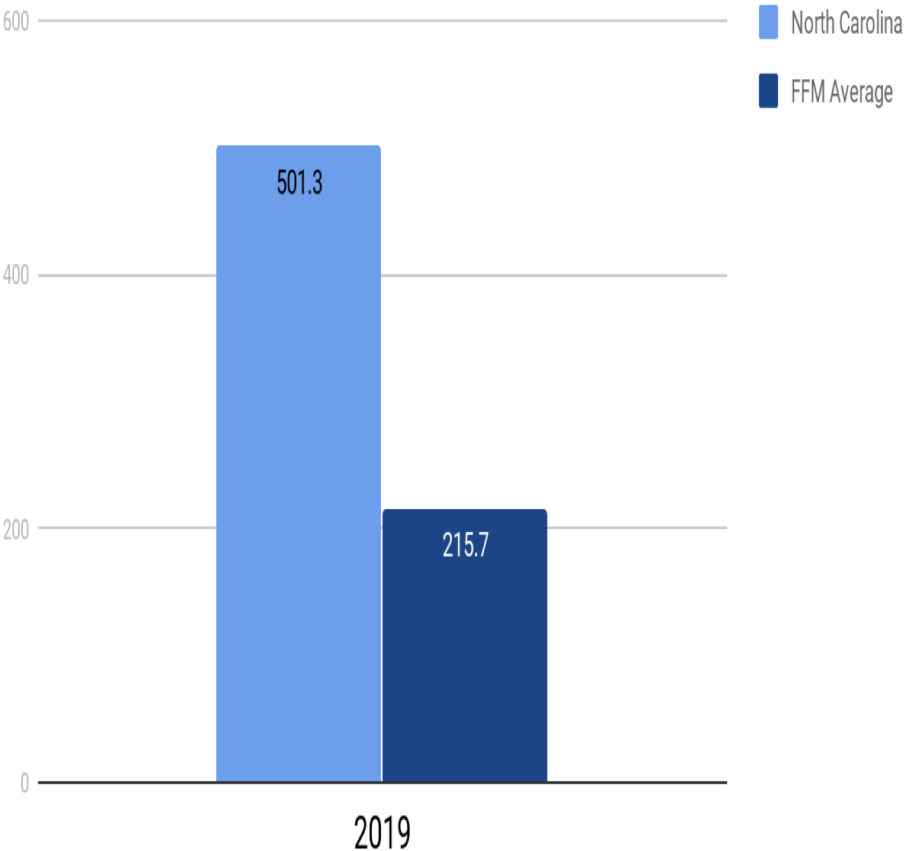


Tale of the numbers

2019 Enrollment Percentages



NC vs. FFM Enrollment Average



North Carolina ranked 3rd in enrollment among FFM states!!

The national perspective

Notable challenges

- Cuts to navigator funding programs
 - states were forced to stretch resources, and many invested bulk of funding into OEP months which could create gaps during the upcoming SEP months
- Consumer confusion
 - Repeal & replace, court proceedings, and cuts to marketing/outreach funds left many consumers unaware of OEP, deadlines, and whether ACA even still existed
- Overall drop in ACA support from federal level

Factors contributing to success

- Coalition resource sharing
 - unified messaging
 - shareable graphics for digital/social media outreach
 - textbanking
- Experienced assisters
 - navigator organizations have stayed in the program
 - those that have dropped out contributed in other ways -- volunteering, CACs, public education efforts, etc.
- Returning consumers
 - many had good experiences in the past & appreciate having coverage
 - reached out to organizations that have helped them in the past

Federal updates for 2019

Texas v. Azar court case:

- On hold pending the end of the shutdown
- Changing players:
 - House has officially intervened
 - Maine looking to withdraw
 - Wisconsin, Colorado, Nevada, and Michigan intend to join defendants

Efforts for the upcoming months

Special Enrollment Period

- Updating SEP consumer facing material
 - YI will be focusing on youth centered
 - Partners such as Community Catalyst will also be developing content
- Revamping health insurance literacy content: fact sheets, videos, social media graphics
- Creating tax reconciliation resources

General ACA planning

- Continue monitoring Texas v. Azar
- Coordinating efforts for next open enrollment period

Reminder: OE6 Debrief Survey

Thank You!!!
