

Mountain Projects , Inc.
Trekking with Partners
in OE4



Trail Buddies

- NCGC- Consortium Participation and Advisory Board Membership
- LANC- Outreach and event support
- Monthly Western North Carolina ACA Partner Meetings- sharing best practices, difficult case examples, encouraging one another
- Enroll America– Get Covered Academy, Connector at Partner Agencies, Media coaching, statistics, and motivation!

Trail Buddies (cont.)

- Mountain Projects, Inc.- Internal Referrals
- BCBSNC
- Media
- Department of Insurance
- DSS, Health Departments, AARP Tax Services, FQHC
Haywood Health Clinic BRCHS, SHIP, Homeless shelters
- CMS- Special Projects for OE4
- Newsletters, webinars, hospital relationships
- New Coalitions in rural counties
- Eastern Band of Cherokee/Poarch Creek connections
- Past Consumers' WORD OF MOUTH

Strategy

- Plan to reach the summit by December 15
- Portable, in kind office space
- Up to 10,000 in the region may need to reenroll
- Priority: Renewals up to December 15, esp. United Health Care and Aetna Clients
- Utilize Connector for referrals from state agencies
- Ensure binder payments are made!
- Events by town vs. county with partner assistance
- Addition of part time staff in busiest counties
- Refer to safety net providers for gap

After the Hike

- Tax form assistance
- Reporting
- Post enrollment help
- Outreach
- Literacy Efforts
- LEARN AND TRAIN FOR OE5!

