



**NC Get Covered Coalition Meeting –
Findings from the Commonwealth Fund ACA Tracking Survey**

May 18, 2018, 10:00 – 11:00 a.m.

Community Care of North Carolina's Training Room

2300 Rexwoods Drive, Raleigh, NC 27607

Webinar Link: <https://attendee.gotowebinar.com/register/2785034756632886530>

Call-in Number: 1 (562) 247-8321

Audio Pin: 860-961-235

Desired Outcomes

- Shared understanding of recent findings from the Commonwealth Fund Affordable Care Act Tracking Survey, including policy implications
- Strategies to keep consumers covered

Meeting Notes

Commonwealth Fund ACA Tracking Survey + Q&A

Herman Bhupal (Program Assistant), Sara Collins (Vice President), and Munira Gunja (Senior Researcher); Health Care Coverage and Access Program; The Commonwealth Fund

- **See attached PowerPoint slides**

- **Q&A**

- Q: When looking at affordability, what exactly are you quantifying? A: Considers what people would have to pay out-of-pocket. CWF can break down by coverage source as well.
- Q: Only 14% of survey respondents listed health care as a major concern. What happens if you stratify that data? A: Older adults and people with higher deductibles say the cost of health care is a greater concern for them. See Table 5 in the original report for more information.
- Q: Does your survey address the difference between health care and health coverage? A: We'll be releasing that data soon.
- Additional comments:
 - The perception of affordability is the same for people with employer-based coverage, except for those with higher incomes. This illustrates the importance of tax credits.
 - Only 40-50% of uninsured individuals are aware of the ACA Marketplace. Some people who are aware of the Marketplace but not covered do not think they can afford a plan. This illustrates the importance of advertising. California has had success in putting more money towards ACA advertising (part of a legislative proposal).

Brainstorming Session: Strategies to Keep Consumers Covered

- Education and outreach (e.g., develop materials around the repeal of the individual mandate penalty/ highlight the benefits of health coverage)

- Conduct surveys
 - With Medicaid Managed Care on the horizon, there's an opportunity to reach Medicaid recipients. Survey adults who aren't covered – How can we reach you?
 - Make sure Enrollment Brokers are aware of the ACA Marketplace and vice versa.
- Make sure systems are properly integrated so that NCFAS can accept I-90s from human trafficking victims/minors who need access to health care services.
- Engage nontraditional partners, like the data group at SAS (their reach is massive/ they do a lot of work at the county level) or folks from "Money Follows the Person"
- Deploy resources to high-need areas
- Stronger collaboration between Navigators and insurance brokers
- Expand phone-a-thons to rural parts of the state

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