



NC Get Covered Coalition Meeting – The ACA, Taxes and Health Insurance Literacy
March 17, 2017, 10:00 – 11:30 a.m.
Community Care of North Carolina’s Training Room,
2300 Rexwoods Drive, Ste. 100, Raleigh

Meeting Notes

Recognition of New Coalition Partners

Kellan Moore, Executive Director, Care Share Health Alliance

- The following new and returning coalition partners were recognized: Dave Richard, Deputy Secretary, NC Division of Medical Assistance; Jennifer Grady, Acting Director of Health Policy, Blue Cross and Blue Shield of NC; Kenneth Wilkins (*Retired*), NC Department of Insurance; and Walker Wilson, Chief Policy Officer, DHHS Secretary’s Office.

Health Care Policy Update

Brendan Riley, Policy Analyst, NC Justice Center

- **For more information, please see the attached “Analysis of the American Health Care Act” (both a written report and PowerPoint slides) provided by Dr. Pam Silberman, Professor, UNC Gillings School of Global Public Health.**
- The American Health Care Act would drastically restructure Medicare, phase out Medicaid expansion, and have an effect on the private market/ premium tax credits.
- Most people at risk of losing coverage under the American Health Care Act are between the ages of 50-64 and below 200% FPL.

BCBSNC’s New Health Insurance Literacy Initiative + Q&A

Alec Hoffman, Sales Manager, Blue Cross and Blue Shield of NC

- **See attached PowerPoint slides.**
- When a consumer selects a Primary Care Provider, it increases their likelihood of using a Primary Care Provider.
- Limited networks will become more common to keep costs down.
- Consumers at 100-200% FPL have a harder time using insurance.
- Onboarding events planned at UNC Wayne Health (rural hospital) and Novant (urban hospital). BCBSNC will act as a matchmaker and then step out.
- Consumers will receive a \$25 gift card if they watch an educational video designed to increase their health insurance literacy. They must first sign up for Blue Connect.
- Consumers can watch the educational video on their own; they don’t have to attend an onboarding event. It also doesn’t matter if they’re a new or old Blue Connect member.
- The information will be available in Spanish, too.

- If you are aware of other provider networks that might want to participate, please let Alec know.
- Events will take place before the next open enrollment period, hopefully by the end of April.
- In-person assisters can feel free to promote these events because they target existing Blue Cross members.
- BCBSNC can also distribute handouts or flyers but this has not proven to be an effective strategy in the past.

The ACA and Taxes: What Assisters Need to Know + Q&A

Tara Straw, Senior Policy Analyst, Center on Budget and Policy Priorities

- **See attached PowerPoint slides.**

Tax Assistance Resources in North Carolina + Q&A

Arthur Bartlett, Director, Western NC Low-income Taxpayer Clinic, Legal Services of Southern Piedmont

- **See attached PowerPoint slides.**
- LSSP's Low-income Taxpayer Clinic serves individuals at 250% FPL or below.
- In addition to the tax assistance resources provided in the attached slide deck, NC Central University is a good resource, too.