



NC Get Covered Coalition Meeting - Notes
Friday, February 20, 2015, 10:00 a.m. to 12:00 p.m.
NC Hospital Association
2400 Weston Parkway, Cary, NC 27513
1-866-740-1260 Passcode: 8618361

Enrollment Numbers

Jennifer Simmons, Legal Aid of NC

- Finalized first quarter
- 234 finished Navigator
- 2000 appointments
- Excited about outreach efforts: Learned from OE1- enrollment events were successful- did big events around the state in the final week. They had good turn out at the events. Website worked well and they were able to enroll people
- Kellan commented that Jennifer did a great job with the media.

Jan Plummer, Mountain Projects

- Very successful OE2
- Focused on enrollment
- 1800 appointments
- 150 outreach events
- 2500 people enrolled
- Positive media
- Radio was a great resource- had in-kind time donated; received a lot of coverage
- Had successful events with priority populations- Native American
- Duke Life Point Hospital- partnered together – enrolled over 100 people, developed a solid relationship
- Challenge: auto-enrollment
- Featured in weekly assister newsletter
- Partnered with free clinic

Walker Wilson, BCBSNC

- Volume is where it was expected; may be a little lower
- Exchange worked well; still issues on the backend
- Great interest in the health of the people who enrolled this period

Sorien Schmidt, Enroll America

- Nationally EA contacted 6 million people
- NC - Over 45,000 calls to people
- State of enrollment report was published online- Lee has a copy – he will send out to everyone. There are several pictures from NC in the report.
- Kellan commented- Because of Enroll America, funding and resources in NC – Thanks and great work!

NC Get Covered Updates

Secretary Burwell

- Thanked NC – had press conference
- She listened to people's thoughts; she was very open, felt like it was an earnest meeting.

Progress Report

- NC Get Covered Messaging- great collaboration
- Website
- Latino Outreach
- Rural Outreach- pilot project possibility- help rural regions organize – in early stages
- Workgroups will be getting organized in March-What does NC need?

Debrief/Open Dialogue

- More outreach to faith-based organizations/churches, how to be effective especially in rural areas and how to approach with sensitivity
- Enroll America has tools and is willing to share.
- Sorien shared photos from OE2